

A Virtual Robot for the Cognitive Automation of the Media and Entertainment industry

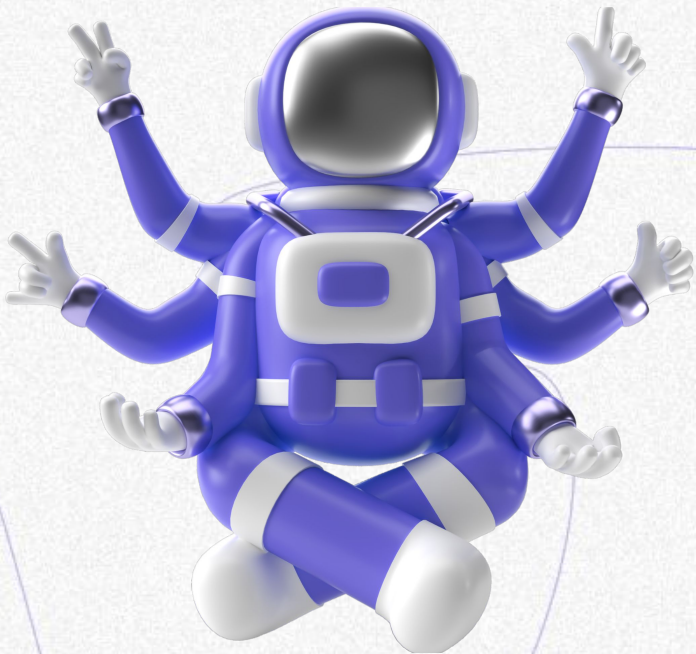
We automate content post-processing and editing at every stage of media pipeline

Media Production

- Automated sports highlights creation
- Trailers and thumbnails generation
- Plagiarism and piracy control
- Distribution tracking
- Video auto-summarization

User-Generated Content

- Automated editing and clipping
- Cropping to various formats
- Intelligent recommendations
- Plagiarism prevention
- Monetization and ad management



Delivery and Distribution

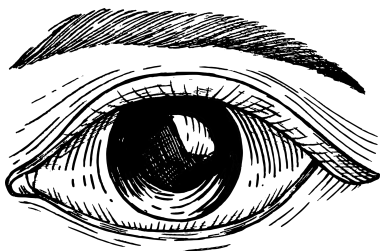
- Automated post-editing
- End credits/openings skipping
- Smart EPG correction
- Emotions-based video analysis
- Cast generation and management
- Contextual advertising

Media Consumer

- Sensitive recommendation engine
- Meaningful consumption
- Hyper-charged meta enrichment
- Nudity and NSFW content detection

Unique media analysis algorithms forming simplified model of human cognition

1



“Representations” stage

View media

- Deep Learning
- Digital Image Processing

2

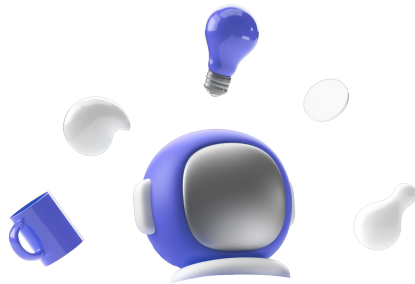


“Cognitive Decisions” stage

Make human-mimicking decisions and gather implicit knowledge

- Probabilistic AI
- Cognitive Science
- Math Modelling

3



“Knowledge Transfer” stage

Give instructions and offer explicit media knowledge

- Intelligent media decisions
- Direct business value
- No further adaptation required

2 Mln

The lives of 2 Mln end-users are easier with our robot

20+ experts

in cutting-edge AI, cognitive science, cloud, and infrastructure.